

## A study on standardization of steps in method demonstration and group meeting

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### ABSTRACT

This study is made to know the relative importance of steps involved in extension teaching methods *viz.* Method demonstration and Group meeting. The present study is conducted with the following objectives. (1) To critically analyse the steps involved in conducting of Method demonstration (MD) and Group meeting (GM). (2) To compare the importance of each phase in Method demonstration and Group meeting. The steps to be followed in conducting GM and MD as cited in the literature was collected and given to 40 judges which include professor, Associate professor, senior PG students were prepared. These judges were asked to give relative importance of each step in 4 point continuum *i.e.*, Most important, More important, Less important, Important. A score of 4, 3, 2, 1 was given to each one of these steps, respectively. Judges were asked to indicate importance of steps, based on their opinion the scores were tabulated. The average score obtained were arranged under three headings *viz.*, planning, execution and follow up. In method demonstration “Give wide publicity for the demonstration” is considered as the most important step and occupies first step in the planning phase Similarly “Check the equipment before starting demonstration” has secured first rank and is the first step in the execution phase. Where as in follow up phase, “keep a record of participants and maintain contact with them” is the first step. In group meeting judges gave first preference to “Decide the purpose of meeting” as the first step. In case of executive phase, the judges gave preference to “start meeting in time” as the first step. In follow up, first step is “Check implementation of decision taken from leader”. 40.66% judges have given first preference to the planning stage, then to the execution stage which represents 33.4% judges and remaining 25.86% of the judges prefer follow up.

**Key words :** Standardization, Method demonstration, Group meeting, Importance

### INTRODUCTION

Extension teaching methods are tools in the hands of extension workers to transfer new ideas. An extension worker has to deal with many rural people and the use of extension methods increase the effectiveness of extension work. There are certain basic and proven methods of extension teaching. A proper understanding of these methods is essential in carrying out the extension programme. A number of extension teaching methods can be employed by extension workers to reach farmers. Important among them are method demonstrations, result demonstration, campaigning, group meeting, office calls, field days etc, which are classified into individual contact, group contact and mass contact methods depending upon their purpose and nature of contact.

The methods employed in extension teaching may be classified in several different ways. Regardless of the classification whether by form or by number and nature of contacts, it is necessary to keep in mind that in practice, there is no standardized procedure to carry out the extension teaching methods.

This study is made to known the relative importance

involve in extension teaching methods *viz.* Method demonstration and Group meeting. Method demonstration is relatively short time demonstration given before a group to show how to carryout an entirely new practice or an old practice in a better way. It is not concerned with providing the worth of practice but how to do something. Group meeting and discussions aims at collective decision making for improving individual decision making- by using the knowledge and experience of colleagues.

Group meeting is a method of democratically arriving at certain decisions by a group of people by taking into consideration the member point of view. However there are no systematic studies conducted to standardize the steps to be followed in conducting method demonstration and group discussion meeting.

The present study was conducted with the following objectives.

- 1) To critically analyse the steps involved in conducting of method demonstration, and group meeting.
- 2) To compare the importance of each phase in method demonstration and group meeting.

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